



# OVERVIEW

## Advisory Services

**Unlock the power of your Health IT**  
*Find unbilled revenue, reduce administrative burdens, and protect information with advisors who are proven strategists.*

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### > WHY CERECORE?

Our Advisory Services can result in specific deliverables that help your organization support measurable improvements. A patient journey map and gap analysis could improve patient experiences. A cost reduction report can improve margins. Choose an assessment path to drive new value for your organization.

#### Results

- Enhanced patient experience
- Reduced burnout
- Improved financial performance
- Improved clinical outcomes
- Enhanced information security approaches

How do you establish the most effective HIT strategy and solve the intricate problems with fragmented systems, data overload, evolving patient expectations and resource constraints? Our expertise lies in a deep understanding of healthcare information technology as operators and aligning people, processes, technology and strategy. Combine forces to make your HIT teams stronger today and build expertise for the future, too.

#### **Solutions-focused advisors with operator experience**

CereCore advisors are experienced healthcare IT leaders that are proven as operational leaders in health systems. We search for the root causes of unbilled revenue, errors, and opportunities to streamline care delivery.

- **Enhance Patient Experience:** Our strategies prioritize enhancing the patient experience, using technology to create a more patient-centric approach.
- **Reduce Burnout:** We focus on improving the well-being of healthcare providers by addressing workflow inefficiencies and implementing solutions that reduce burnout.
- **Improve Financial Performance:** We analyze financial processes and technology to devise a holistic approach that shifts from fragmented efforts to an integrated operational-improvement program.

- **Improve Clinical Outcomes:** We evaluate your clinical operations and technology to optimize care delivery, ensuring the best possible patient outcomes.
- **Enhance Information Security Approaches:** We consider your current policies, procedures, and governance practices to help you face complex challenges and risks.



As an advisor at CereCore, one of my greatest pleasures is finding ways I can help an organization during my first conversation with them. I look at situations from an operator's perspective, with fresh eyes, and awareness of how other organizations manage revenue, resources, and information protection. It's perspective that's key to helping my clients identify their opportunities and what to do next.

| Kim Waters, *Principal Consultant, CereCore*

## How we can help

Our approach to healthcare IT advisory services is anchored in operator experience solving complex problems facing healthcare by maximizing technologies and optimizing processes for improved quality and outcomes. We employ the following for your organization:



### Benchmarking and Insights:

We begin by conducting comprehensive assessments, including journey experience evaluations, clinical operational and technology assessments, as well as gathering the voice of the patient and provider. These assessments provide valuable insights to drive improvements.



### Strategy and Planning:

We work with you to develop a technology roadmap that aligns with your organization's goals. We also address change readiness and enhance enterprise communications to ensure a smooth transition. Our project management expertise keeps your initiatives on track.



### Execution and Optimization:

We implement the strategies and solutions defined in the planning phase, ensuring successful execution. This includes rigorous testing, updated workflow documentation, and thorough training to guarantee that the changes are fully integrated into your organization.

We are ready to help you navigate change and uncover cost savings with advisory services that give you access to experienced IT leaders that work as extensions of your team. **Contact us** and let's get started right away.

## A tailored path to value

Tailor advisory services around these areas of assessment that help you make data-driven decisions and demonstrative progress in your operational objectives.

Assessment Path	Opportunities for an Organization				
	Enhance patient experience	Reduce burnout	Improve financial performance	Improve clinical outcomes	Enhance information security
<b>Actionable Insight</b>					
<b>Focus areas:</b> evaluate current reporting across clinical, operational and financial segments of organization, assess current visibility, efficacy and actionability of data.					
<b>Opportunities:</b>	✓	✓	✓	✓	✓
<b>ePMO/Change Management</b>					
<b>Focus areas:</b> evaluate current project load.					
<ul style="list-style-type: none"> <li>• Are your initiatives fragmented by team or integrated for effective delivery?</li> <li>• Do you have a backlog of projects?</li> <li>• Is innovation bogged down by delivery?</li> </ul>					
<b>Opportunities:</b>	✓	✓	✓	✓	✓
<b>Mergers &amp; Acquisitions</b>					
<b>Focus areas:</b> due diligence, migrations, playbooks, integrations					
<b>Opportunities:</b>	—	—	✓	—	✓
<b>Patient/Provider Experience</b>					
<b>Focus areas:</b> patient satisfaction, patient journey, engagement					
<b>Opportunities:</b>	✓	✓	✓	✓	✓
<b>Population Health/VBC</b>					
<b>Focus areas:</b> Evaluate current clinical patient journey focused on chronic care, SDoH and gaps in care.					
<b>Opportunities:</b>	✓	—	—	✓	✓
<b>Resource Optimization</b>					
<b>Focus areas:</b> Evaluate efficacy and cost structure of current Supply Chain Vendor Technology and Systems					
<b>Opportunities:</b>	✓	✓	✓	—	✓
<b>Revenue Cycle Optimization</b>					
<b>Focus areas:</b> Analyze current state workflows, systems and processes across the revenue cycle to identify gaps, pain points and areas for improvement.					
<b>Opportunities:</b>	✓	✓	✓	✓	✓



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## ABOUT US

CereCore® provides IT services that make it easier for you to focus on supporting hospital operations and transforming healthcare through technology. With a heritage rooted in top-performing hospitals, we serve as leaders and experts in technology, operations, data security, and clinical applications. We partner with clients to become an extension of the team through comprehensive IT and application support, technical professional and managed services, IT advisory services, and EHR consulting, because we know firsthand the power that integrated technology has on patient care and communities.